

(GUM)

A.B. WON PAT INTERNATIONAL AIRPORT

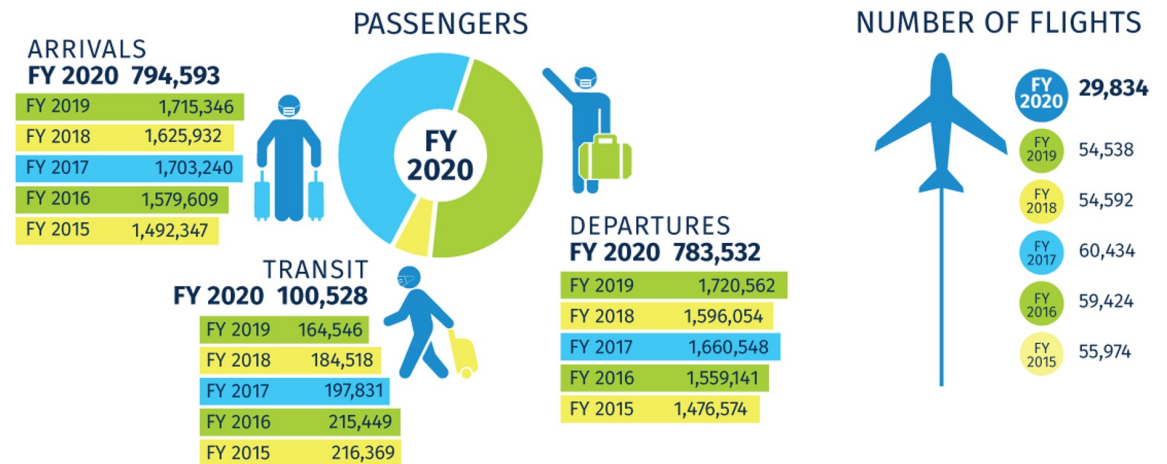




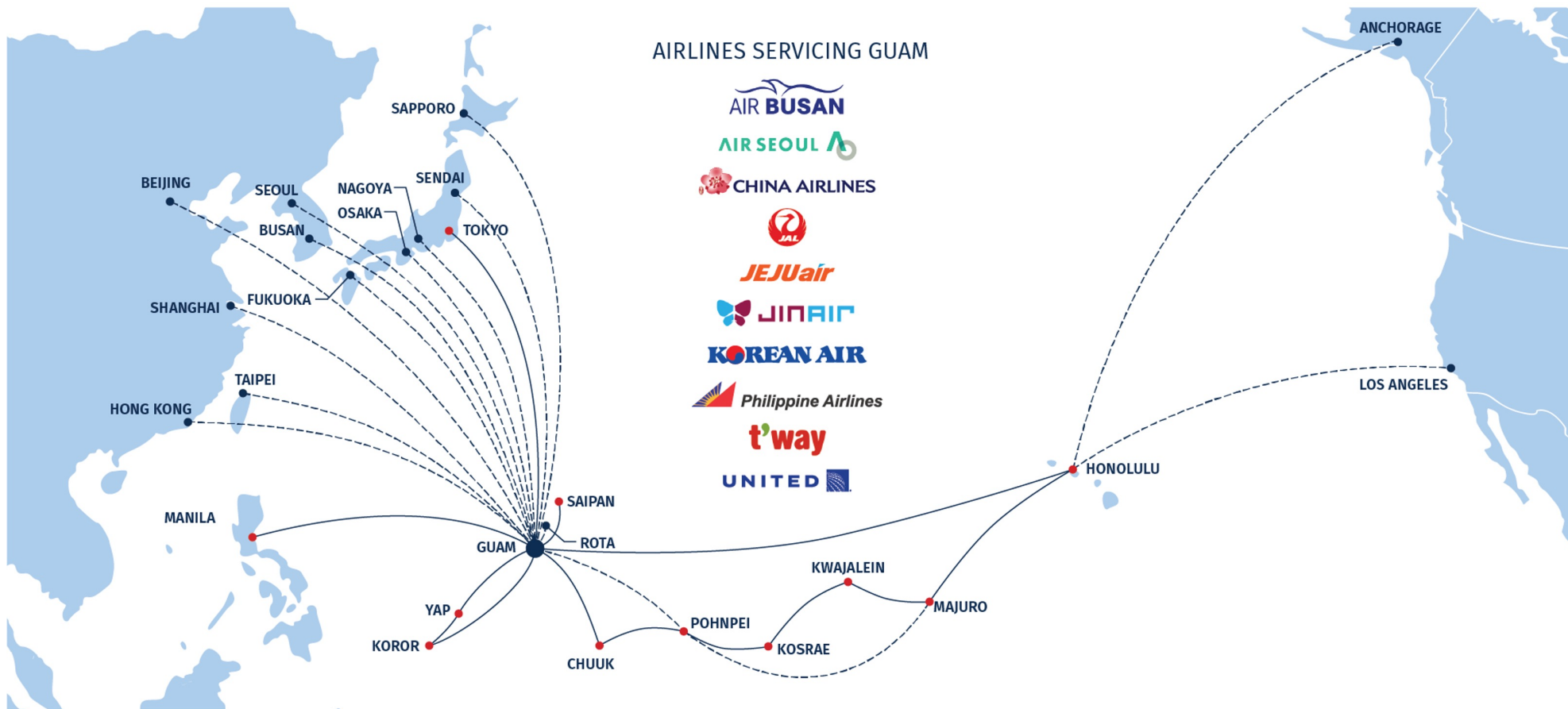
Airport Passengers are Valuable Consumers

Every advertiser dreams of the perfect audience: one that's alert with an adequate amount of time to absorb an advertising message. In recent years, millions of frequent fliers travel through A. B. Won Pat International Airport and are often subject to extended wait times in ticketing lobbies, checkpoints, airline lounges and baggage claim areas.

Big Fish is a local provider of airport advertising services. We can help you choose the right area to reach your desired audience and help develop the right message for your brand.



Where are our passengers coming from?



Types of Signage



Vertical Digital Display



Tension Fabric Display



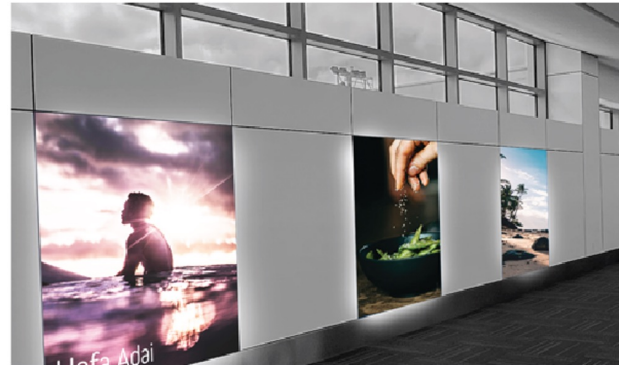
Horizontal Digital Display



Wall Wraps



Lit Tension Fabric Display



Verticle Lit Tension Fabric Display




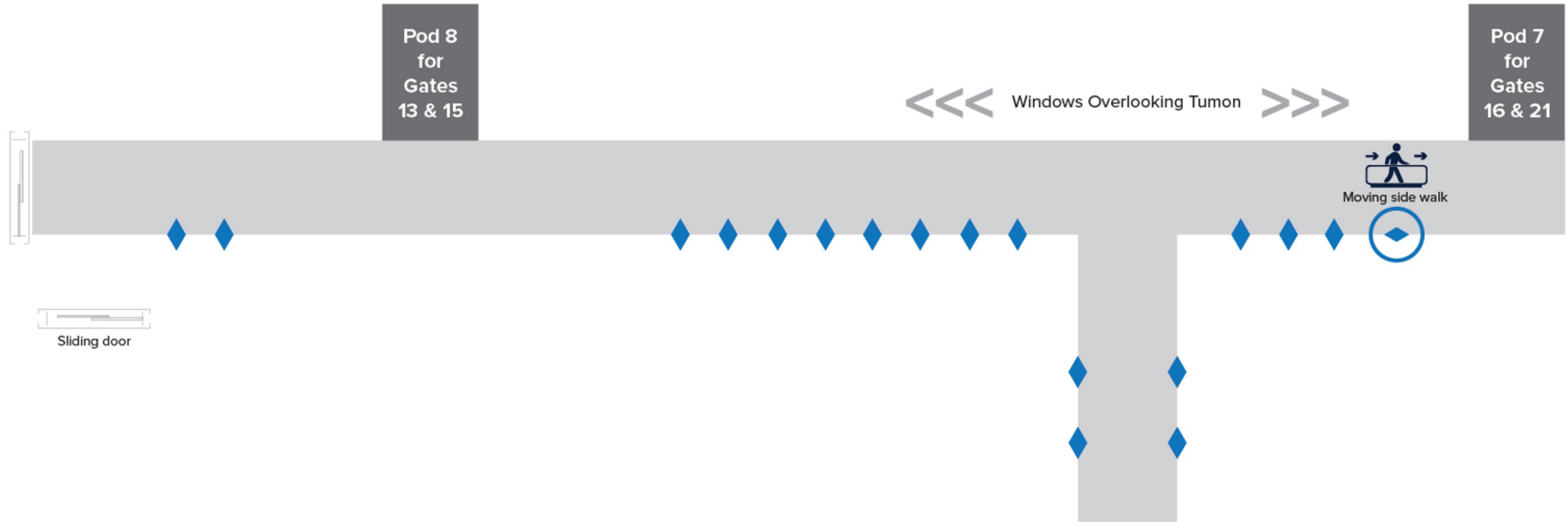
Recessed Lit Tension Fabric Display




Floor Exhibits

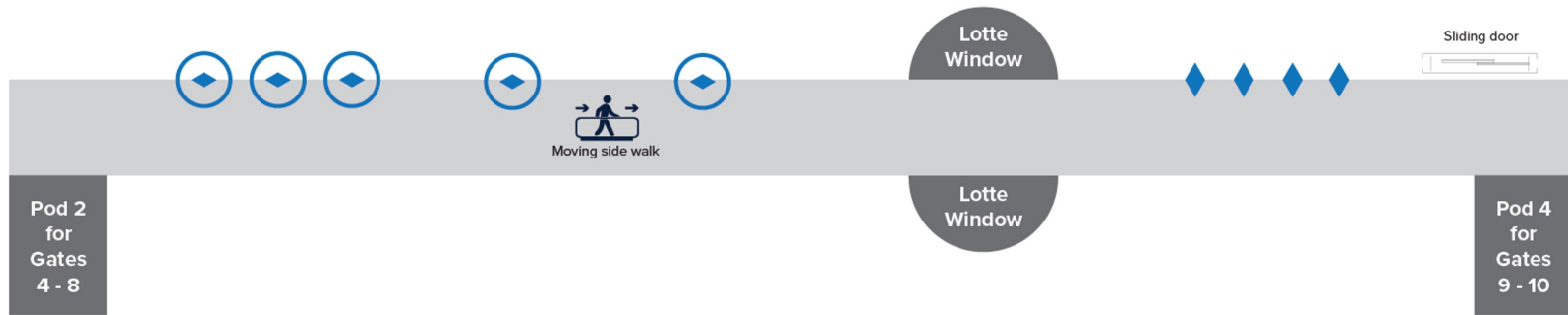
IAC EAST

-  Recessed Horizontal Lit Tension Fabric Display
-  Vertical Lit Tension Fabric Display



IAC WEST

-  Recessed Horizontal Lit Tension Fabric Display
-  Vertical Lit Tension Fabric Display

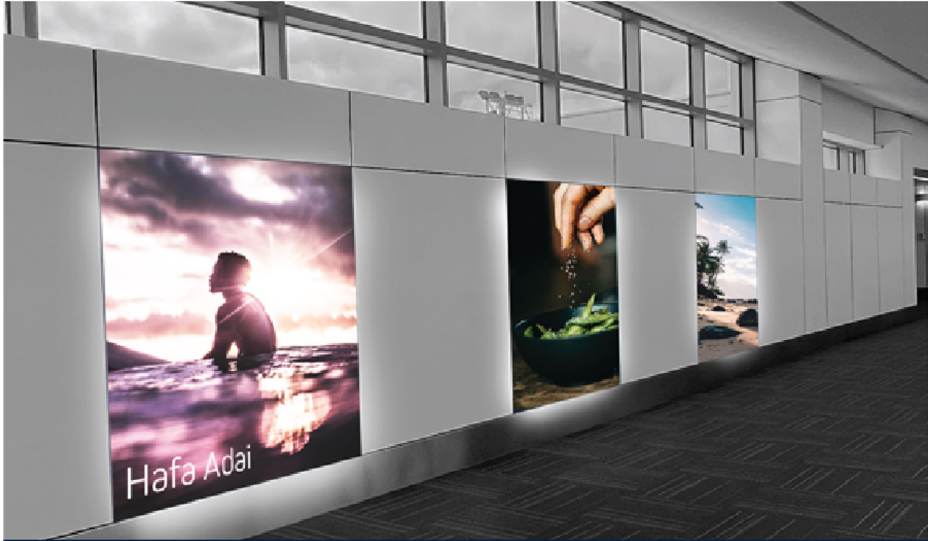



Sliding door

Pre-Immigration



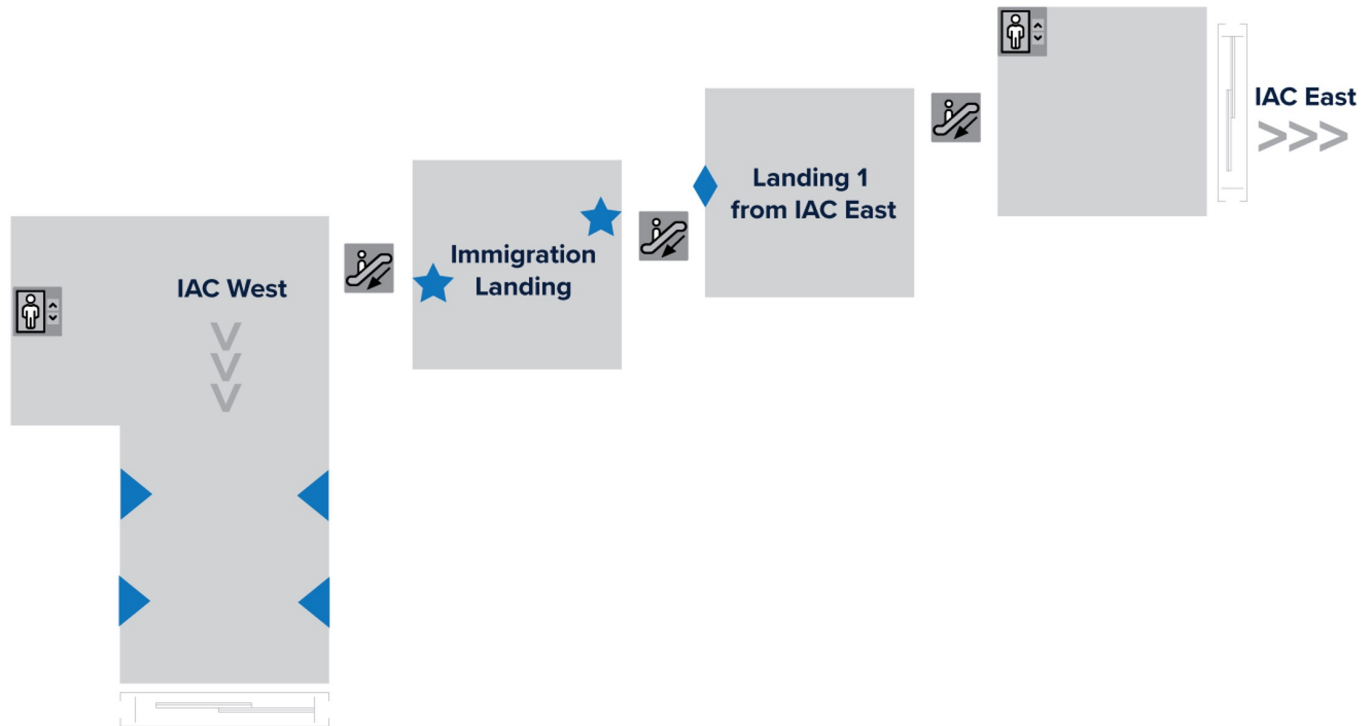
86" Digital Display



Lit Tension Fabric Display

PRE-IMMIGRATION

- ★ Large Format Digital Display East & West Facing
- ◆ Lit Tension Fabric Display
- ◀ Tension Fabric Display



Immigration



Vertical Digital Display



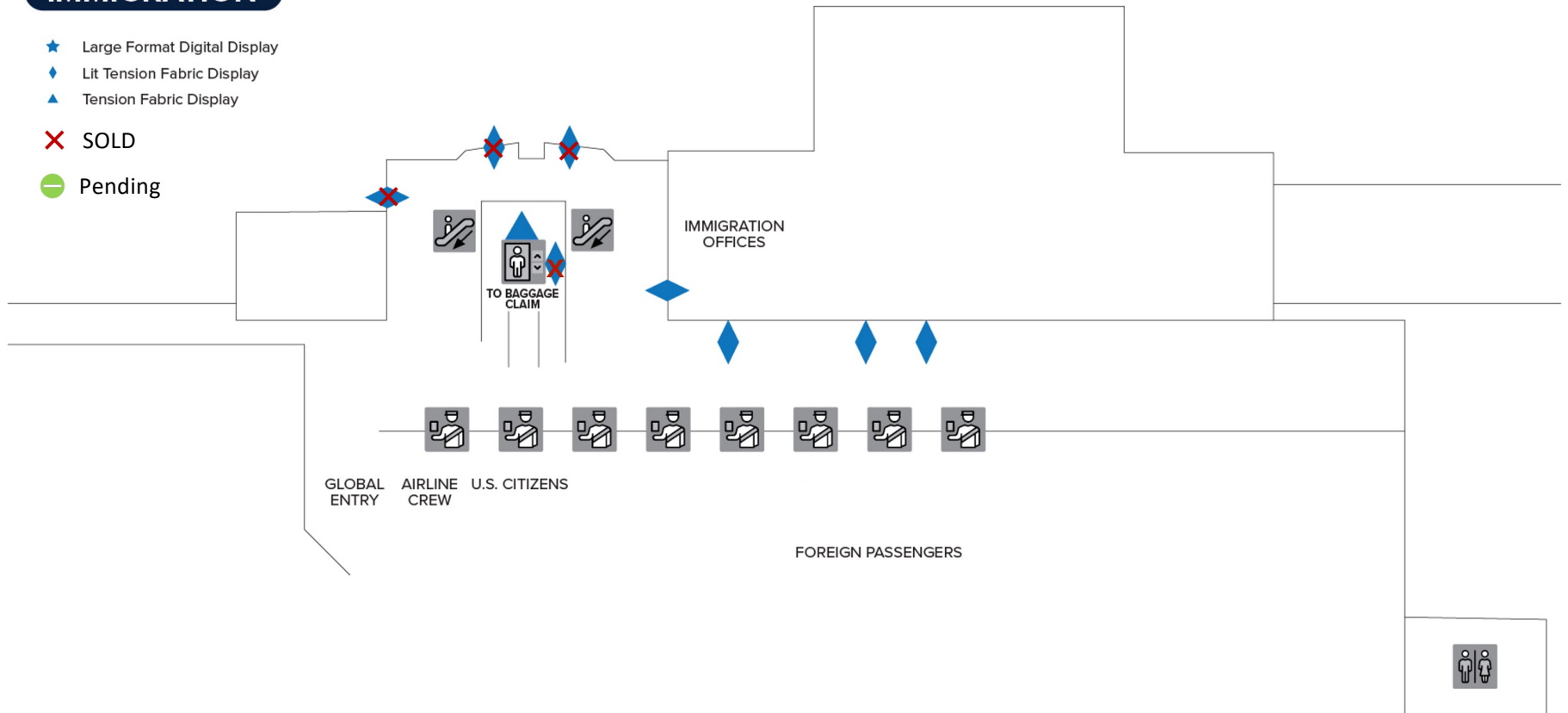
Lit Tension Fabric Display



Tension Fabric Display

IMMIGRATION

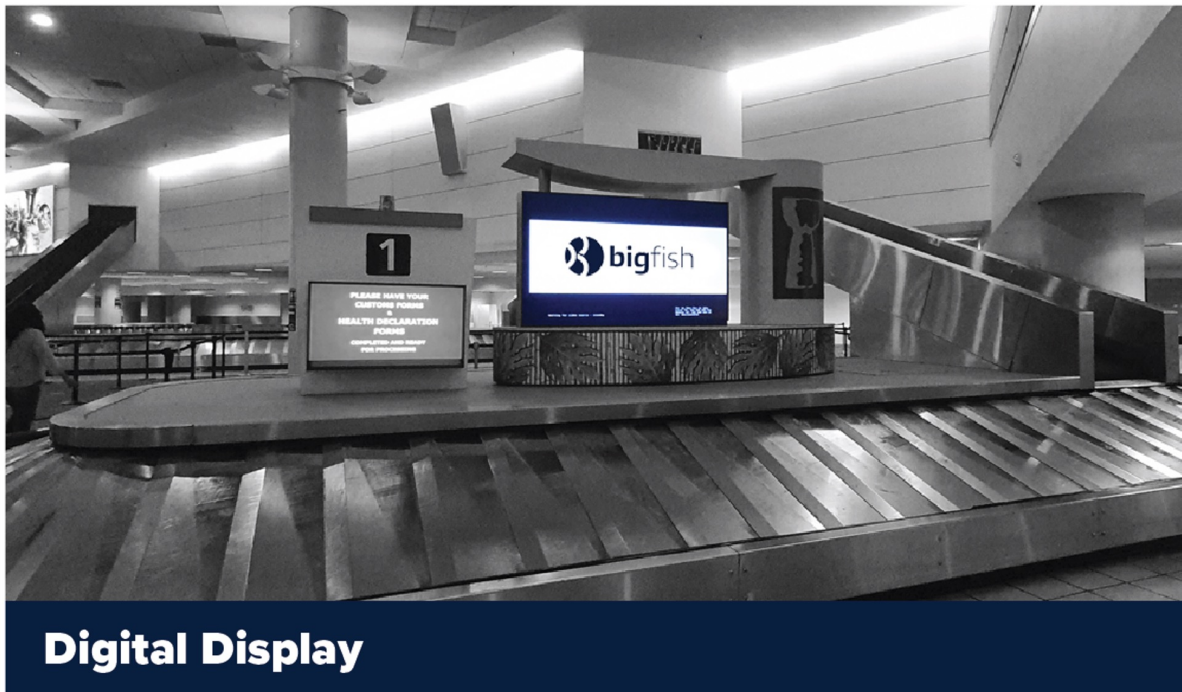
- ★ Large Format Digital Display
- ◆ Lit Tension Fabric Display
- ▲ Tension Fabric Display
- ✗ SOLD
- Pending



Pre-Baggage Claim

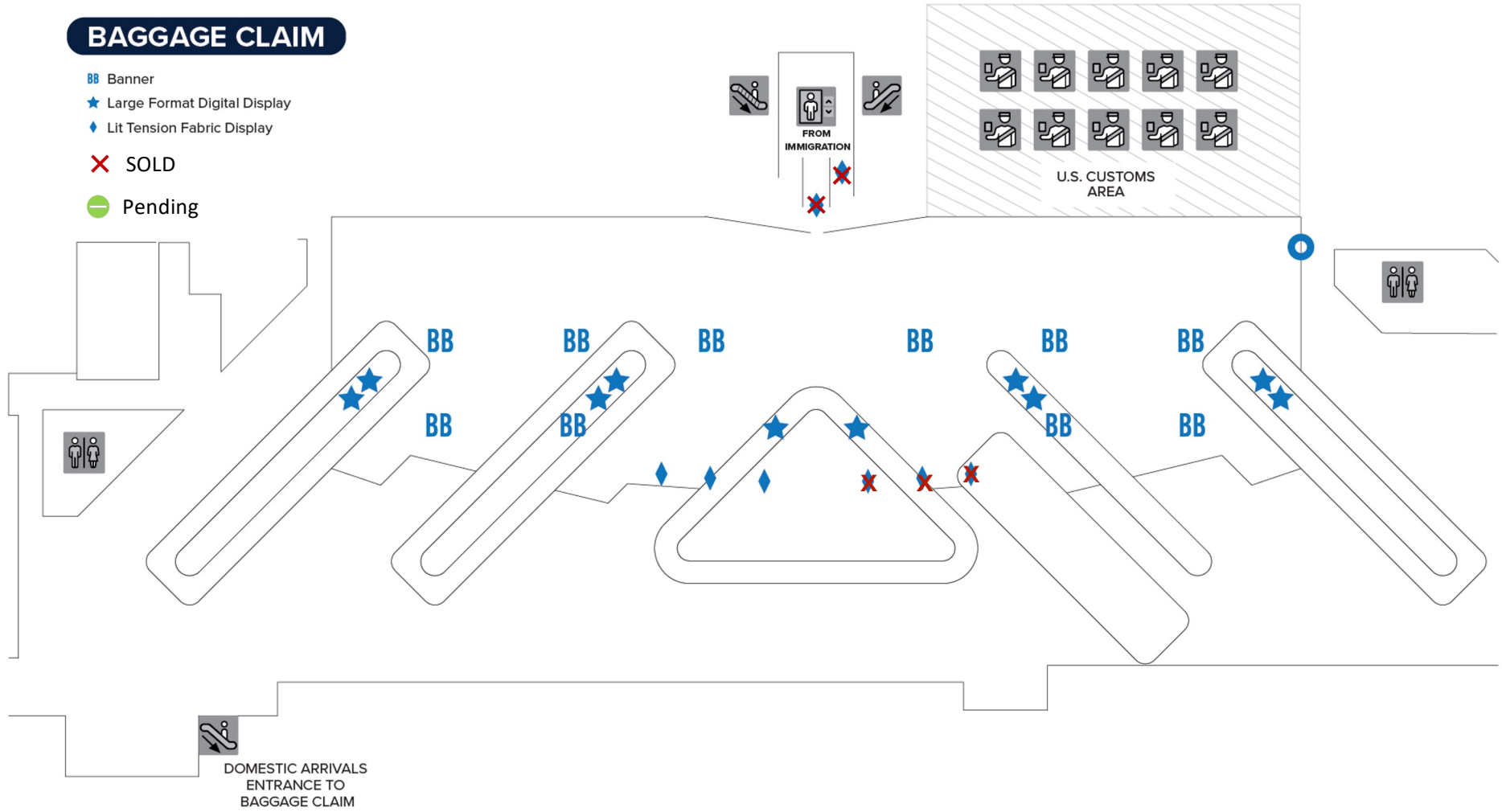


Baggage Claim

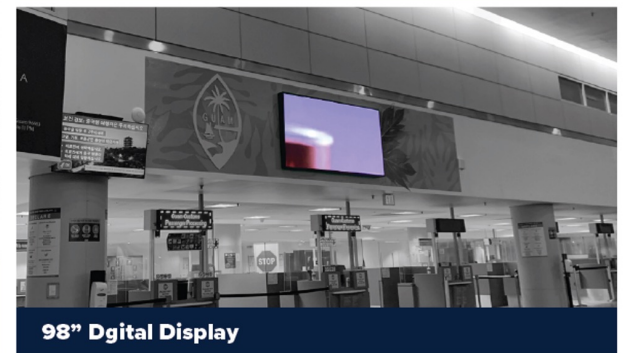
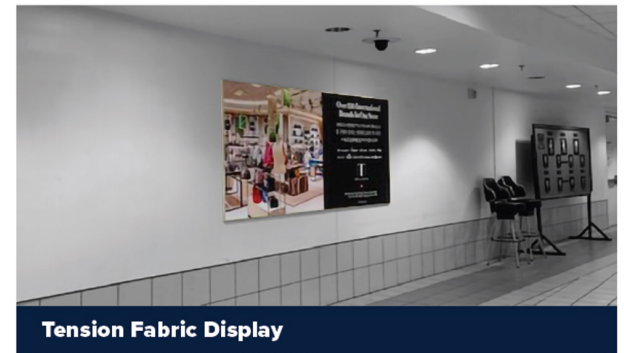


BAGGAGE CLAIM

- BB Banner
- ★ Large Format Digital Display
- ◆ Lit Tension Fabric Display
- ✗ SOLD
- ⊖ Pending

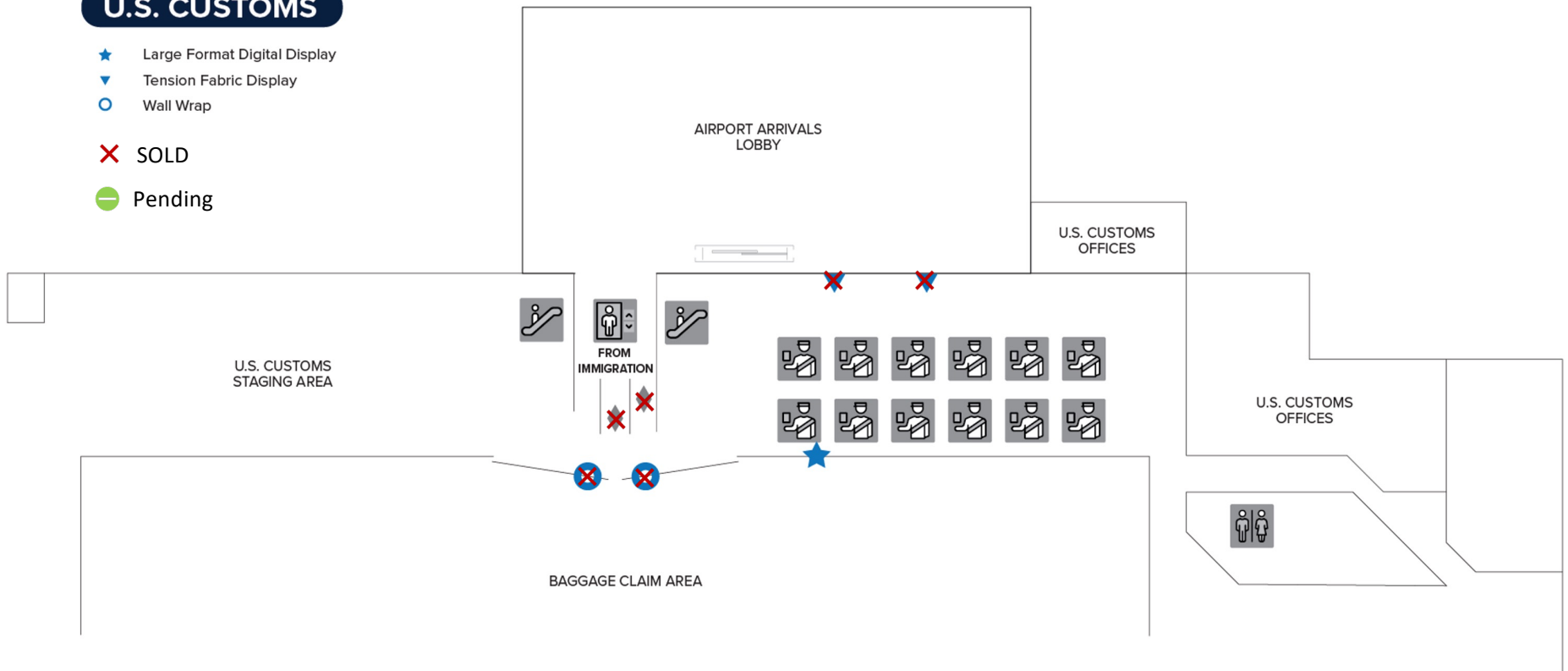


U.S. Customs



U.S. CUSTOMS

- ★ Large Format Digital Display
- ▼ Tension Fabric Display
- Wall Wrap
- ✗ SOLD
- Pending



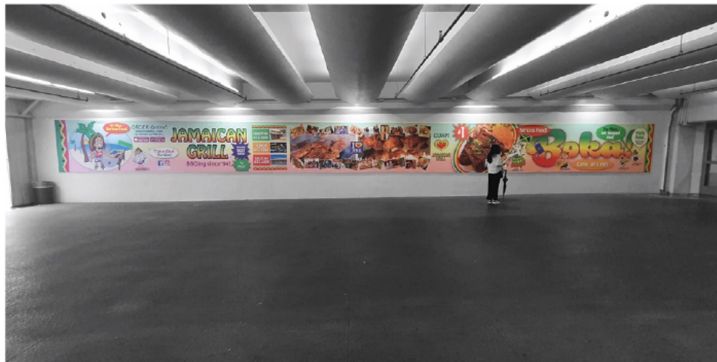
Arrival Lobby & Exit



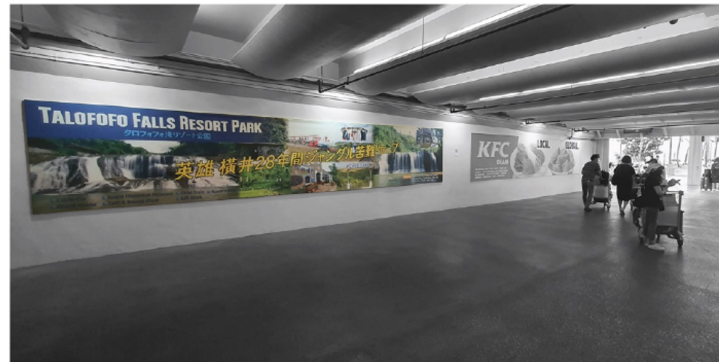
Wall Wrap



Vertical Digital Display






Tension Fabric Display - West Tunnel

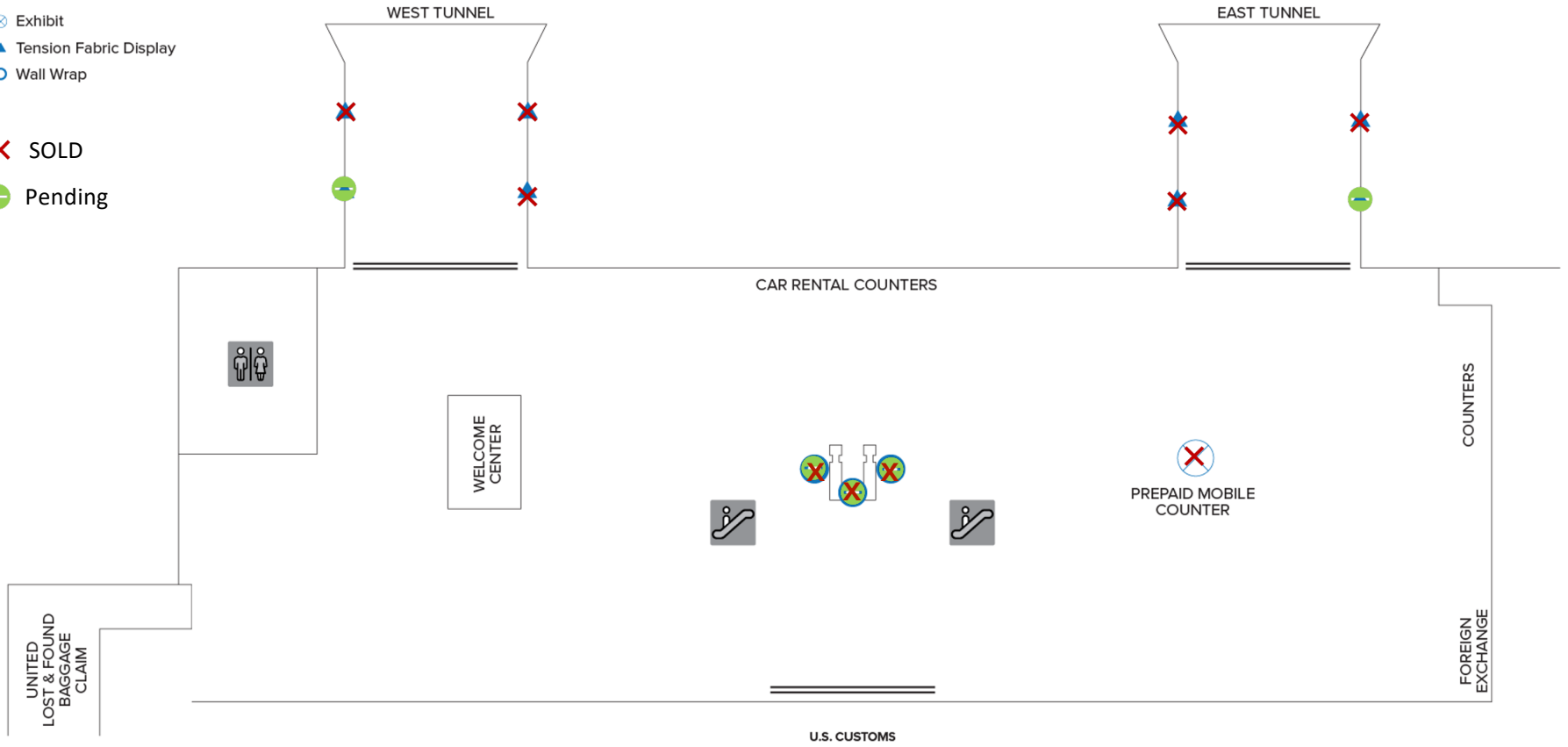


Tension Fabric Display - East Tunnel

ARRIVALS LOBBY & EXIT

-  Exhibit
-  Tension Fabric Display
-  Wall Wrap

-  SOLD
-  Pending



Departures

RECOMMENDED ACROSS GATE 10



Lit Tension Fabric Display - West Concourse



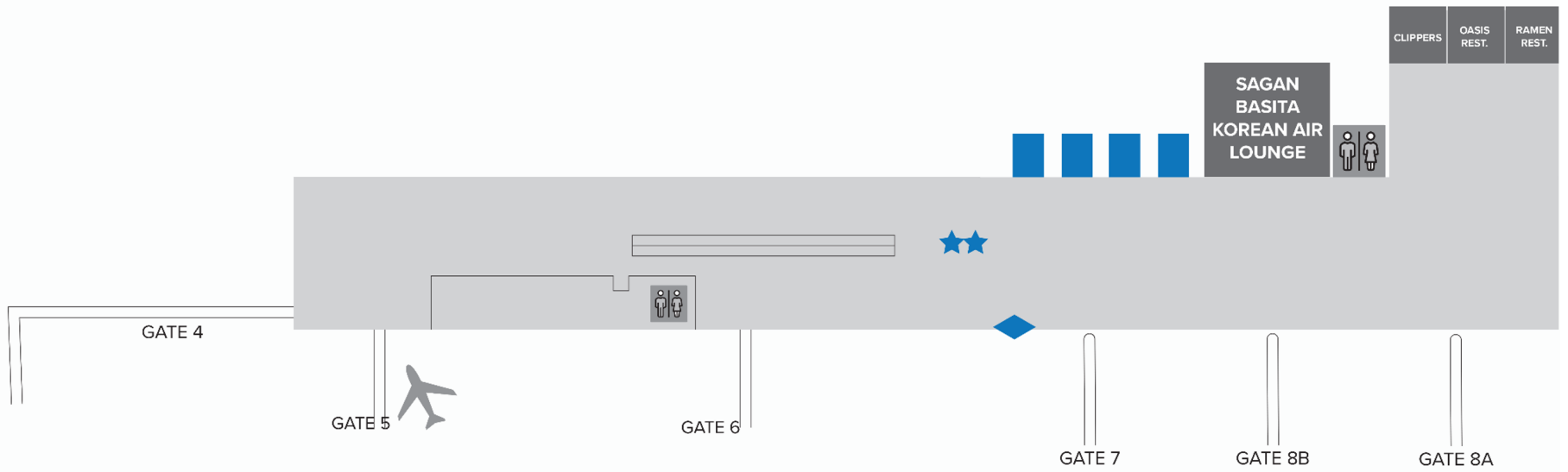
Lit Tension Fabric Display - East Concourse



Ceiling Tension Fabric Display - East Concourse

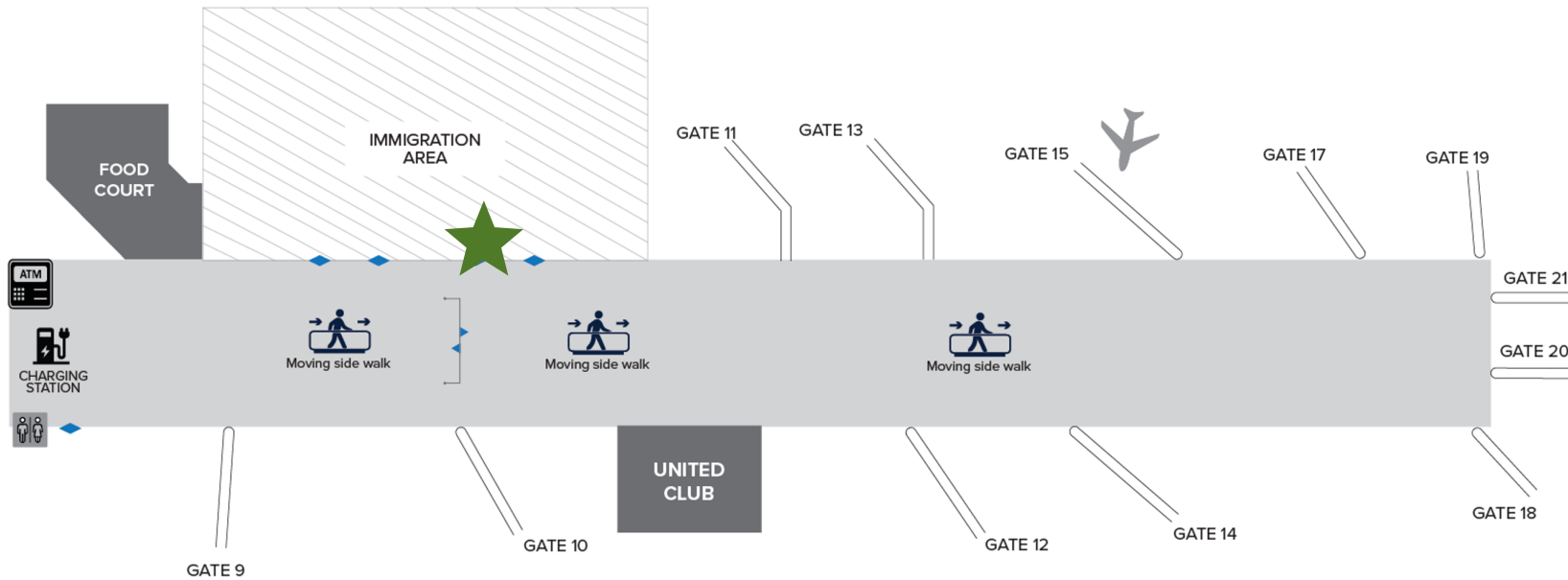
DEPARTURES: WEST

- ★ Large Format Digital Display
- ▼ Tension Fabric Display
- Poster



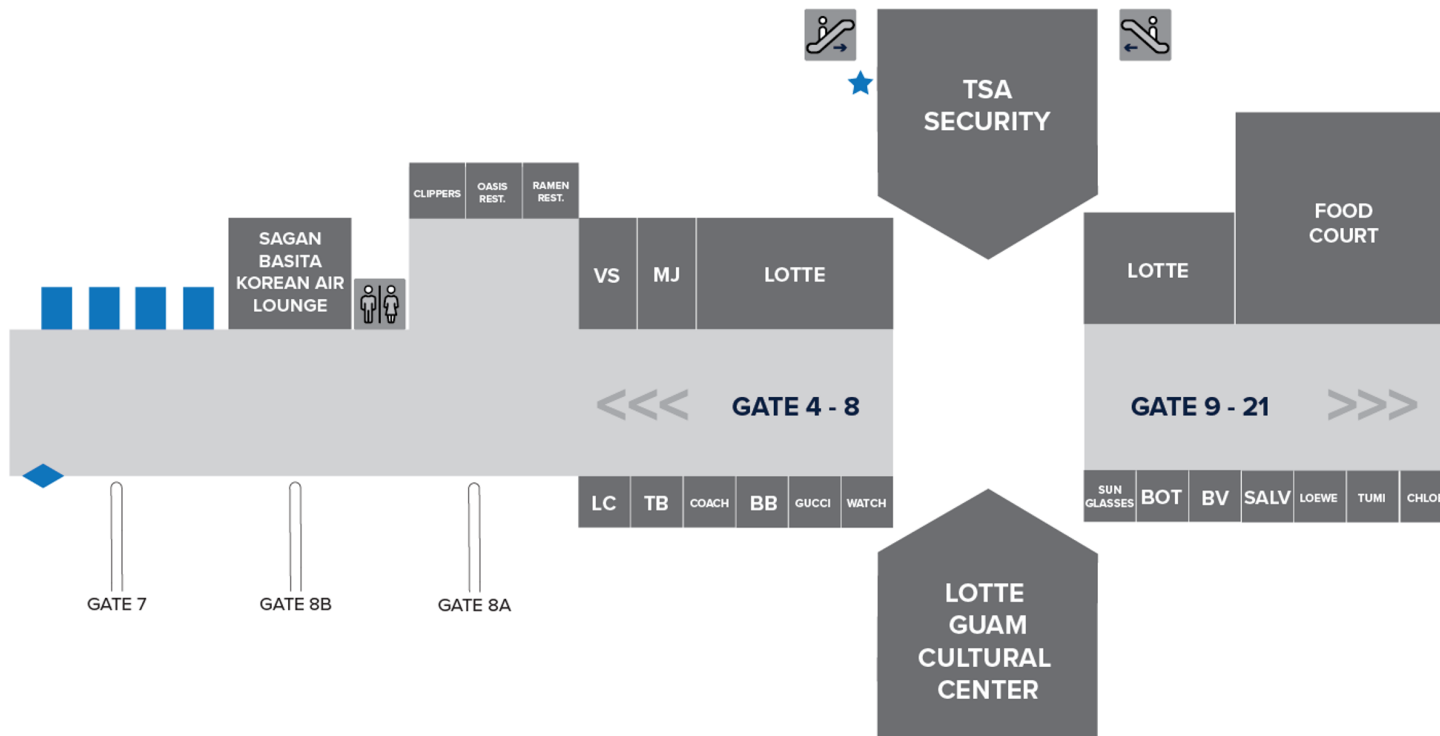
DEPARTURES: EAST

- ★ Large Format Digital Display
- ◆ Lit Tension Fabric Display
- ◀ Tension Fabric Display



CENTER DEPARTURE CONCOURSE

- ★ Large Format Digital Display
- Poster
- ◆ Horizontal Lit Tension Fabric Display



RATE SHEET

LOCATION/LOCATION ID	DISPLAY TYPE	SIZE	# of SPACES	# of SPACES AVAILABLE	LOCATION DESCRIPTION	\$50 TECH FEE/MO.	BPT 5%	MONTHLY RATE	ANNUAL RATE <i>price per month</i>	MULTIPLE RATE + ANNUAL <i>price per month</i>
INTERNATIONAL ARRIVALS CORRIDOR										
IACD_PK2	STATIC	5.25' x 7'	5	5	Lit Tension Fabric Display		✓	\$4,500	\$2,925	\$2,250
IACRS_PK2	STATIC	up to 35' x 2.6'	3	3	Package of 2 - Recessed Horizontal Wall (East and West IAC)		✓	\$6,100	\$3,965	\$3,050
IACRS_W	STATIC	up to 35' x 2.6'	2	2	Recessed Horizontal Wall (West Only)		✓	\$4,500	\$2,925	\$2,250
IACSWW	STATIC	up to 10' x 5'	1	1	Lit Tension Fabric Display Wall Soffit - (East Only)		✓	\$3,500	\$2,275	\$1,750
PRE-IMMIGRATION										
IACVW_PK2D	DIGITAL	86" LED	12	12	Package of 2 - :10 Ad on 2 LED Screens at East & West Immigration Landing	✓	✓	\$4,500	\$2,925	\$2,250
IACVW_PK2	STATIC	5.25' x 7'	5	5	Lit Tension Fabric Display		✓	\$3,800	\$2,470	\$1,900
IATFD_W	STATIC	5' x 10'	4	4	Tension Fabric Display		✓	\$2,000	\$1,300	\$1,000
U.S. IMMIGRATIONS										
IMPK4-D	DIGITAL	65" LCD	15	12	Package of 4 vertical - :10 Ad on 65" LCD Screens in Immigration check lines	✓	✓	\$3,100	\$2,015	\$1,550
IMLTF	STATIC	9' x 4'	3	3	Lit Tension Fabric Display Immigration Wall behind Immigration booths		✓	\$4,500	\$2,925	\$2,250
IMLTF_EW	STATIC	9' x 4'	3	3	Lit Tension Fabric Display Immigration Exit Walls		✓	\$5,500	\$3,575	\$2,750
IMTFD_C1	STATIC	12' x 6'	3	0	Tension Fabric Display Immigration Exit Upper Wall Size - 1		✓	\$4,200	\$2,520	\$2,100
IMTFD_C2	STATIC	9' x 6'	1	1	Tension Fabric Display Immigration Exit Upper Wall Size - 2		✓	\$4,000	\$2,600	\$2,000
BAGGAGE CLAIM										
BAGL_TF	STATIC	16' x 8'	6	4	16'x8' Lit Tension Fabric Display		✓	\$3,000	\$1,950	\$1,500
BAGASWW	STATIC	up to 35.7' x 5.5'	4	2	Soffit Wall Warp		✓	\$6,100	\$3,965	\$3,050
BCPK9	DIGITAL	82" LCD	15	13	:10 Ad on 9 LCD Screens on baggage conveyor belt	✓	✓	\$4,500	\$2,925	\$2,250
U.S. CUSTOMS										
CUSTF	STATIC	9' x 4'	4	2	Tension Fabric Display		✓	\$2,700	\$1,755	\$1,350
CUVW	DIGITAL	104" LCD	15	13	10 Second Ad on Video Wall - Above Customs Check Out	✓	✓	\$3,400	\$2,210	\$1,700
ARRIVAL LOBBY & EXIT										
AL-1	STATIC	3-sided panel	2	0	PK2 Custom Wall Wrap		✓	\$7,250	\$4,713	\$3,625
ETPK2	STATIC	25' x 5'	4	2	Package of 2 Tension Fabric Displays - Outdoor (East and West)		✓	\$5,500	\$3,575	\$2,750
DEPARTURE CORRIDOR										
TSAVW	DIGITAL	85" LCD	10	10	10 Second Ad on Video Wall - TSA Security	✓	✓	\$2,500	\$1,625	\$1,250
DPLTF_E	STATIC	up to 20' x 10'	5	5	Lit Tension Fabric Display Between Gate 9 - 21		✓	\$3,500	\$2,275	\$1,750
DPLTF_W	STATIC	up to 20' x 10'	3	3	Lit Tension Fabric Display Between Gate 6 - 8		✓	\$2,500	\$1,625	\$1,250
DPTF_E-C	STATIC		1	1	Package of 2 Lit Tension Fabric Display Back to Back- Suspended from Ceiling		✓	\$2,850	\$1,853	\$1,425
OTHER										
JBP18_E-1	STATIC		1	1	Package of 18 Jet Bridge East		✓	\$12,000	\$7,800	\$6,000
JBP2_W-1	STATIC		1	1	Package of 2 Jet Bridge West		✓	\$1,350	\$875	\$675